



**Government of Jammu and Kashmir**  
**Directorate of Information & Public Relations**

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**Subject :-** Empanelment of Designing and Printing Agencies as per the Media Policy-2020.

**ORDER No. : INF- 06 of 2021**

**Dated: 16 -04-2021**

In light of the minutes of the Empanelment cum Contract committee meetings held at Directorate of Information and Public Relations, J&K, Jammu on 30-03-2021 and 09-04-2021 under the chairmanship of Director Information & Public Relations, it is hereby ordered that the following designing/printing agencies are empanelled in the Directorate of Information and Public Relations J&K, for the task of designing, composing and publishing departmental advertisements, journals, fliers, magazines, books, brochures, pamphlets, albums, coffee table book, display ads, etc. for a period of 2 years upto 31-03-2023 at the rates approved in the Media Policy 2020.

1. M/s Alaknanda Advertising Pvt. Ltd, New Delhi.
2. M/s Associated Media, Srinagar.
3. M/s CP Advertising & Communication Pvt. Ltd., Srinagar.
4. M/s Critique Communication Pvt. Ltd. New Delhi.
5. M/s Devraha Communications Ltd, New Delhi.
6. M/s Niyati Communications Pvt. Ltd. New Delhi.
7. M/s Ombre Media Pvt. Ltd. New Delhi.
8. M/s Pamm Advertising & marketing, New Delhi.
9. M/s Pixel Media, Srinagar.
10. M/s Prayas Creations, New Delhi.
11. M/s Pushtah Advertising Agency, Jammu.
12. M/s Viba Press Pvt. Ltd. New Delhi.

Sd/-

(Rahul Pandey) IAS

Director Information & PR

Dated: 16 -04-2021

No. INF/Advt/Estt-263/2019-21/ 214-227

Copy to the:

1. Principal Secretary to the Govt., Information Department, for information.
2. Commissioner Secretary to the Govt. General Administration Department for information.
3. Joint Director Information, Kashmir/Jammu for information.
4. Joint Director Information (Hqr), DIPR, for information.
5. Deputy Director Information (Central), DIPR for information.
6. Deputy Director Information (PR), DIPR, for information.
7. Deputy Director Information (AV), DIPR for information.
8. Accounts Officer, DIPR, for information.
9. PA to Director Information for information of the Director Information.
10. All 12 agencies mentioned above.
11. I/c Website
12. Order Book.
13. Office file.

(Subhash Chander Dogra) KAS  
Deputy Director (Central)  
Directorate of Information & PR